Atif Naz

Tech Lead and Senior Full-Stack Engineer | SaaS, AI and AWS

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SUMMARY

Tech Lead and Senior Full-Stack Engineer with 6 years of experience shipping SaaS products for US and EU clients. Took Scaled Creator from the first commit to **4,000+ paying subscribers** and **1M+ published posts** as the sole engineer, then led the team that scaled it. Strongest in TypeScript, Next.js, Node.js, Laravel and PostgreSQL on AWS; now building AI agents and RAG.

EXPERIENCE

Senior Software Engineer (Tech Lead)

Techleadz, Lahore, Pakistan | **Jan 2024 – Present**

- Lead 10+ developers on US client SaaS products; own scoping, estimates and client demos.
- Cut API response times by 35% with Redis caching, query optimization and load balancing.
- Set up CI/CD with GitHub Actions and production error monitoring with Sentry.

Client product: Scaled Creator (scaledcreator.com), AI affiliate SaaS, 10,000+ sign-ups, 4,000+ paying

- Designed the serverless AWS posting pipeline (SQS, Lambda) on Meta Graph and YouTube Data APIs.
- Engineered backfill jobs that ingest 7,000–8,000 videos per new user without slowing the app.
- Shipped AI product matching (TikTok Shop to Amazon), comment-to-DM automation and scheduling.

Client product: DotSimple (dotsimple.io), Austrian social media SaaS with 350+ B2B customers

- Developed managed posting: publish once everywhere, scheduling, best-time posting by time zone.
- Added AI post generation with variations, plus Pipedrive CRM and Zapier integrations.

Senior Software Engineer

Econex Pvt Ltd, Rawalpindi, Pakistan | **Jan 2023 – Dec 2023**

- Led a team shipping ERP, property management and e-commerce platforms; ran sprint planning.
- Introduced code review standards, Docker and CI/CD, reducing production bugs by 30%.

Full Stack Developer

Koncept Solutions, Rawalpindi, Pakistan | **Dec 2020 – Dec 2022**

- Developed e-commerce, SaaS and business management web apps with Laravel, Vue.js and React.
- Designed REST APIs and integrated payment, shipping and messaging providers.

SIDE PROJECTS

- **AI Voice Support Agent** (Python, FastAPI, OpenAI): multi-tenant RAG phone agent with human handoff.
- **Rolecraft** (Next.js, Claude API, Vercel): human-in-the-loop job search and resume tailoring.

SKILLS

Frontend:	Next.js, React, Vue.js, TypeScript, JavaScript
Backend:	Node.js, Express.js, Laravel (PHP), FastAPI (Python), REST APIs, WebSockets, Socket.IO
Testing:	PHPUnit, pytest, unit testing
Data:	PostgreSQL, MySQL, MongoDB, Redis
Cloud/DevOps:	AWS (Lambda, SQS, API Gateway), serverless, Docker, Git, GitHub Actions, Sentry
AI:	AI agents (LangChain, LangGraph, CrewAI, MCP), RAG, OpenAI
Leadership:	Team leadership, sprint planning, code review, estimation, client communication

EDUCATION

BS Software Engineering, Virtual University of Pakistan, CGPA 3.43 | **2018 – 2022**